

Editorial calendar 2019

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subscribers

January/February

Copy deadline: 20 December

- Championing patient-centric comms
- What the new PPRS means for the industry

March

Copy deadline: 28 January

- Clinical trials innovation: the next wave
- The 2019 Pharma Fast 50 - the UK's fastest growing pharma companies

April

Copy deadline: 25 February

- Harnessing patient partnerships
- The legal cases that could change the industry

May

Copy deadline: 25 March

- AI: Beyond the buzzword
- Brexit: What next for the healthcare & pharma industry?

June

Copy deadline: 29 April

- New approaches to pharma sales
- Patient-centric research

July/August

Copy deadline: 27 May

- A new age of pharma marketing
- Reimagining the pharma/NHS partnership

September

Copy deadline: 29 July

- How medical affairs will change the industry
- Reaching rare disease patients

October

Copy deadline: 27 August

- New challenges for clinical research
- Harnessing design for pharma

November

Copy deadline: 23 September

- Unsung heroes of pharma (logistics, processing, packaging, supply chain)
- Navigating the modern supply chain

December

Copy deadline: 28 October

- Review of the year 2019
- The salesforce's biggest challenges



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Topics may be subject to change

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