

Features calendar 2021

+20k
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January/February

- **Contributory:** The future of medical communications
- **Q&A interviews:** Communicators – meet those at the forefront of delivering healthcare messages
- **Editorial:** Brexit, pharma/healthcare predictions for 2021, UK life sciences recovery roadmap – an update

March

- **Contributory:** Pharma and the NHS – where is the relationship going?
- **Q&A interviews:** Drivers of innovative relationships/joint working projects between pharma and the NHS
- **Editorial:** The Pharma Fast 50, introducing the fastest growing private companies in the UK

April

- **Contributory:** A new approach to innovation? Is the pharma patent model (and related incentives) fit for purpose (given the growing focus on disease prevention and self medication)?
- **Q&A interviews:** Brand protectors – meet the lawyers fighting for pharma's rights
- **Editorial:** The long arm of the law – legal cases that shook the pharma landscape

May

- **Contributory:** It's a virtual world – digital communications and healthcare, where can we go from here?
- **Q&A interviews:** Women in Healthcare; celebrating the successes of some of the brightest stars in pharma and healthcare
- **Editorial:** Psychology of medicine

June

- **Contributory:** Taking the lead. Is pharma's management culture standing in the way of success?
- **Q&A interviews:** Young Leaders; who's making waves?
- **Editorial:** Doctors in chains? The reality of prescribing freedoms in the UK

July/August

- **Contributory and Q&A interviews:** Diversity and inclusion in pharma and healthcare. Are we making progress?
- **Editorial:** Brexit, six months on (immigration, medicines prices, access and the supply chain), Parallel trade

September

- **Contributory and Q&A interviews:** Patient centricity, examples of innovation, potential and success
- **Editorial:** results of the Patient Partnership Index 2021 plus commentary

October

- **Contributory:** Manufacturing innovations and climate change. How can advances help reduce pharma's carbon footprint?
- **Q&A interviews:** Environmentalists in pharma – who's fighting the climate cause?
- **Editorial:** Launch of an exciting new initiative, more details soon

November

- **Contributory:** Clinical research, innovation in a changing landscape
- **Q&A interviews:** meet the heroes of clinical research
- **Editorial:** Game changers – the therapies on the horizon to look out for

December

- Review of the Year

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Topics may be subject to change



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