



PharmaTimes  
**MEDICAL &  
SCIENTIFIC  
EXCELLENCE  
AWARDS**  
2019

# MEDIA PACK 2019

After the success of the inaugural competition, MSEA is back for its second year, highlighting this important area of work within the pharmaceutical industry, the awards are designed to recognise the outstanding achievements of medical and scientific professionals.

## CATEGORIES

New Medical Scientific Liaison  
of the year

Experienced Medical Scientific  
Liaison of the year

Medical Information Professional  
of the Year

Medical Information Leader  
of the Year

New Medical/Scientific Advisor of  
the Year

Experienced Medical/Scientific  
Advisor

## ENTRY PROCESS

Candidates will complete an entry form with information about their current role in the workplace and pick a category which best suits this. Nominations can also be made by individuals who can nominate a colleague or professional contact to compete in the competition. All candidates and nominees must firstly have full company approval before entering. Once an entry or nomination form has been filled out, PharmaTimes will be in contact to invite candidates to the finals day. All finalists will receive qualitative and quantitative feedback from the judges and a signed certificate of achievement.

## STEERING GROUP

The Medical & Scientific Excellence Awards steering group comprises both senior industry leaders and key stakeholders. This esteemed committee of professionals provides a vital role in helping PharmaTimes to design the competition so that its content accurately reflects the environment in which these professionals are working.

## JUDGING DAY

Finalists will take part in challenges devised by the expert panel; the nature of the challenge will vary depending on what category the candidate has entered. The judging panel is made up of exceptional professionals to make sure that the challenges are testing enough for the candidates, yet also are up to date with the latest trends in the industry.

## AWARDS CEREMONY

All finalists will be invited to the high-profile gala dinner and awards ceremony, where their success will be celebrated alongside other industry leaders. The ceremony, to be held in December at a TBC venue, will honour the very best medical & scientific professionals in the industry.

## SPONSORSHIP OPPORTUNITIES

There are a number of exclusive sponsorship opportunities at the awards ceremony and gala dinner this December. The event is attended by a number of medical & scientific professionals and leaders, making it the ideal platform from which to raise your company profile. The logos of our sponsors are used on all marketing material throughout the competitions' promotional build up, with exposure to PharmaTimes' considerable print and digital subscribers and social media followers. A number of additional 'on the night' sponsorship opportunities are available to suit a range of budgets. The exposure and profile generated for sponsoring organisations promises to be second to none.

### CONTACT:

For sponsorship enquiries please contact:

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## SPONSORSHIP PACKAGES

	Premium	Silver	Bronze
Membership of the executive steering group	✓		
Category sponsorship	✓	✓	
Presentation of the award for your sponsored category	✓	✓	
Table of 10 at the gala dinner	✓	✓	
Three seats at the gala dinner			✓
Poser table and branding at the drinks reception at the gala dinner	✓	✓	✓
Branded light box on the stage at the gala dinner	✓	✓	
Branding on pre and post event material	✓	✓	✓
Branding on every page of <a href="http://www.pharmatimes.com/MSEA">www.pharmatimes.com/MSEA</a>	✓	✓	
Onscreen branding at the gala dinner	✓	✓	
Full page advert in the event programme	✓	✓	✓
Half page thought leadership in PharmaTimes magazine	✓	✓	

### Additional opportunities

- Sponsor of the ticket and e-ticket packs (include your business card) **£3,500**
- Sponsorship of the seating plan **£1,500**
- Full page advertisement in the official event programme **£1,500**
- Sponsorship of the menu inside the official event programme **£750**
- Logo inside the official event programme **£500**
- Sponsor the host **£5,000**
- Sponsor the feedback **£1,500**
- Table gift **£2,000** (plus gift)

## EARLY BIRD

Ask about our early bird discount for bookings taken in 2019

– the earlier you book, the more coverage you will receive in pre event marketing